



# AMS-IX Member Survey

RIPE49 EIX- WG

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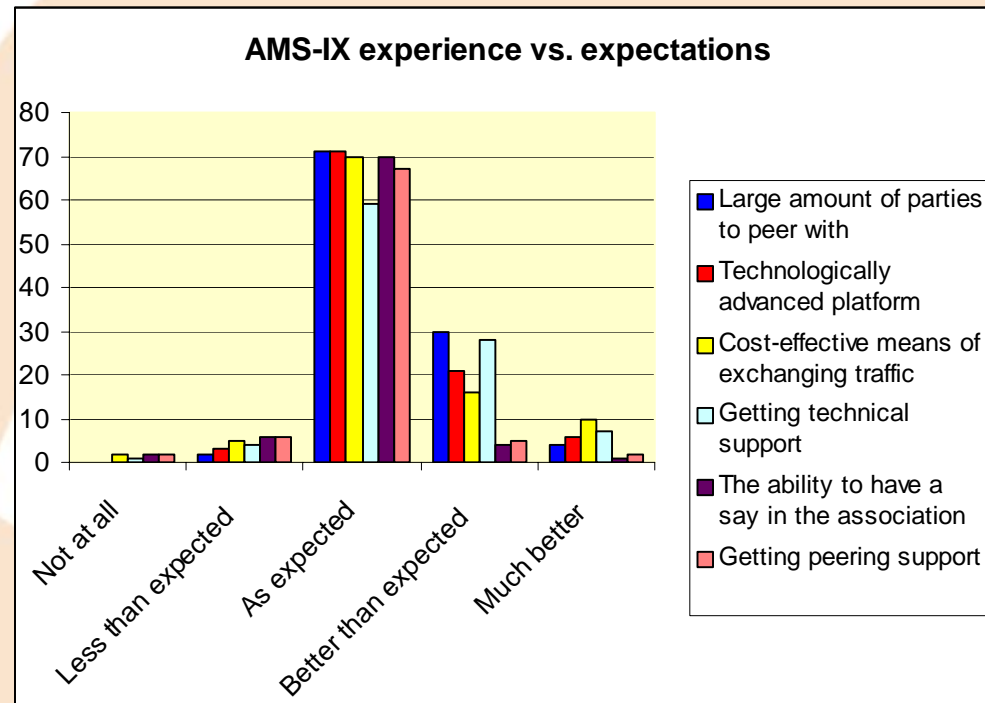
# Member Survey response

- Response from over 50% of our members
  - 127 people from 102 unique companies: 42% ISP's, 25% Carriers, 9% hosters, 8% ASP/content providers
- The reasons to connect are different for all members, below the mix of reasons in order of importance:

|   |     |
|---|-----|
| – The amount of connected parties         | 34% |
| – Cost savings                            | 29% |
| – AMS-IX's geographical location          | 11% |
| – Its quality of service                  | 10% |
| – Its neutrality and independence         | 7%  |
| – The type of connected parties           | 6%  |
| – The range of ports and services offered | 2%  |

# Member Survey general findings

- The expectations of the respondents are in line with their practical findings. This consonance between expectations and practice is a powerful satisfaction determinant. Judging from the results, it is clear that the amount of connected parties is AMS-IX's greatest and most valued "asset", followed closely by the technologically advanced platform and cost effectiveness.



# Member Survey peering profile

- On average about 70% of the respondents' traffic goes over some internet exchange, leaving 30% to be directed over Private Interconnects or Transit.
  - Of the exchange traffic AMS-IX on average takes up almost 50%
    - The other exchanged mentioned most were LINX (31), DE-CIX(30), Equinix(15), NL-IX(15), PAIX(12), NYIX (11)
    - The average number of exchanges connected to is 4
  - The average number of private interconnects is 3.
- The actual average number of peerings given is 109 !
- Most peering policies at AMS-IX are open:
  - Open 69%, Non-public 19%, Closed 8%, Other 4%, Paid 0%
- Even though AMS-IX does not provide actual peering support, but just peering contact information and lists policies, the members are quite satisfied with this, score 8 out of 10.
- The ease of setting up peering negotiations is much appreciated amongst the members.

# Member Survey feedback

- To the respondents AMS-IX offers good value for money,
  - the agreed to strongly agreed score was 94%.
  - 6 % somewhat disagreed; reasons given were almost all related to the pricing (FE port!) not being in line with transit prices e.g. value for money for smaller parties being less.
- Members do not attend the meetings often, but do value the idea of having a say in the Association: 39% somewhat important, 38% important or better.
- Not many visit the AMS-IX General meetings (12%). The meetings contents are as expected.
- More respondents visit the Technical meetings (22%) These meetings are again as expected.
- In addition to the regular meetings technical workshops are appreciated (like the IPv6 awareness day)

# Questions ?