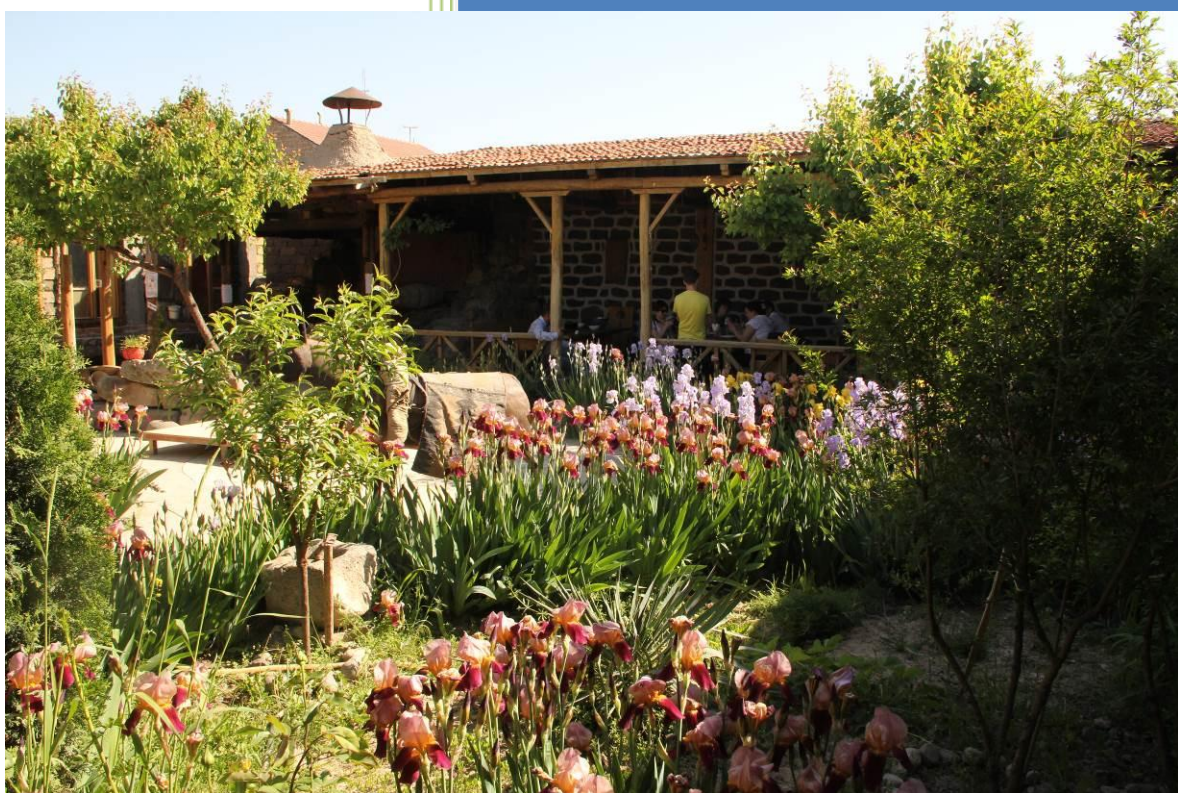


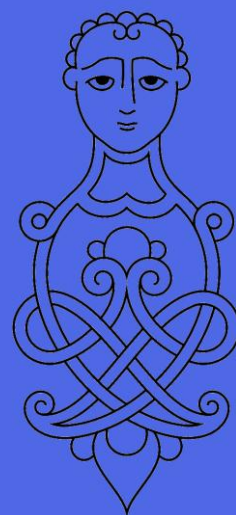


2014-2015

CROSS OF ARMENIAN UNITY NGO



**Cultural Tourism in Echmiadzin**





# About the city



Flag and seal

*Marz (Province) Armavir*

*Established in the 2<sup>nd</sup> century B.C.*

*Population 57600 (2011 est.)*

*Area code(s) + 374 (231)*

*Postal indexes 1101—1109*



## Vagharshapat

Vagharshapat (known as Ejmiatsin or Echmiadzin), is the fifth-largest city of Armenia in Armavir province. There are 5 churches in Vagharshapat including the Mother Cathedral which is found in the complex of the Mother See of Holy Etchmiadzin, the spiritual and administrative headquarters of the worldwide Armenian Apostolic Church. There is a 20 km highway to the capital Yerevan from Echmiadzin. The city is connected to Yerevan by villages.

## Etymology and history

The previous name of the city was Vardgesavan, then it was renovated and renamed Vagharshapat by the Armenian Arsacid king Vagharsh I of Armenia.

Vagharshapat had different names in the past:

- Avan Vardgesi or Vardgesavan
- Artemed or Artimed
- Iechmiadzin
- Kaynepolis
- Uchkilisa
- Khaghaqudasht
- Vagharshapat
- Echmiadzin

## Churches:

- The Mother See of Holy Etchmiadzin
- Saint Hripsime Church
- Saint Gayane Church
- Saint Shoghakat Church
- Holy Mother of God Cathedral
- Zvartnots Cathedral





# Cross of Armenian Unity



The CAU area is a unique place for lovers of cultural tourism. There are created all conditions to meet guests properly and to make direct contact to Armenian culture and lifestyle. The centre is located on one of the oldest streets of Echmiadzin, in the past named Igdirashosh,

## Photos of CAU area











**Narcissus**



**Iris**



**Clove**



**Lilac**



**Dapple**

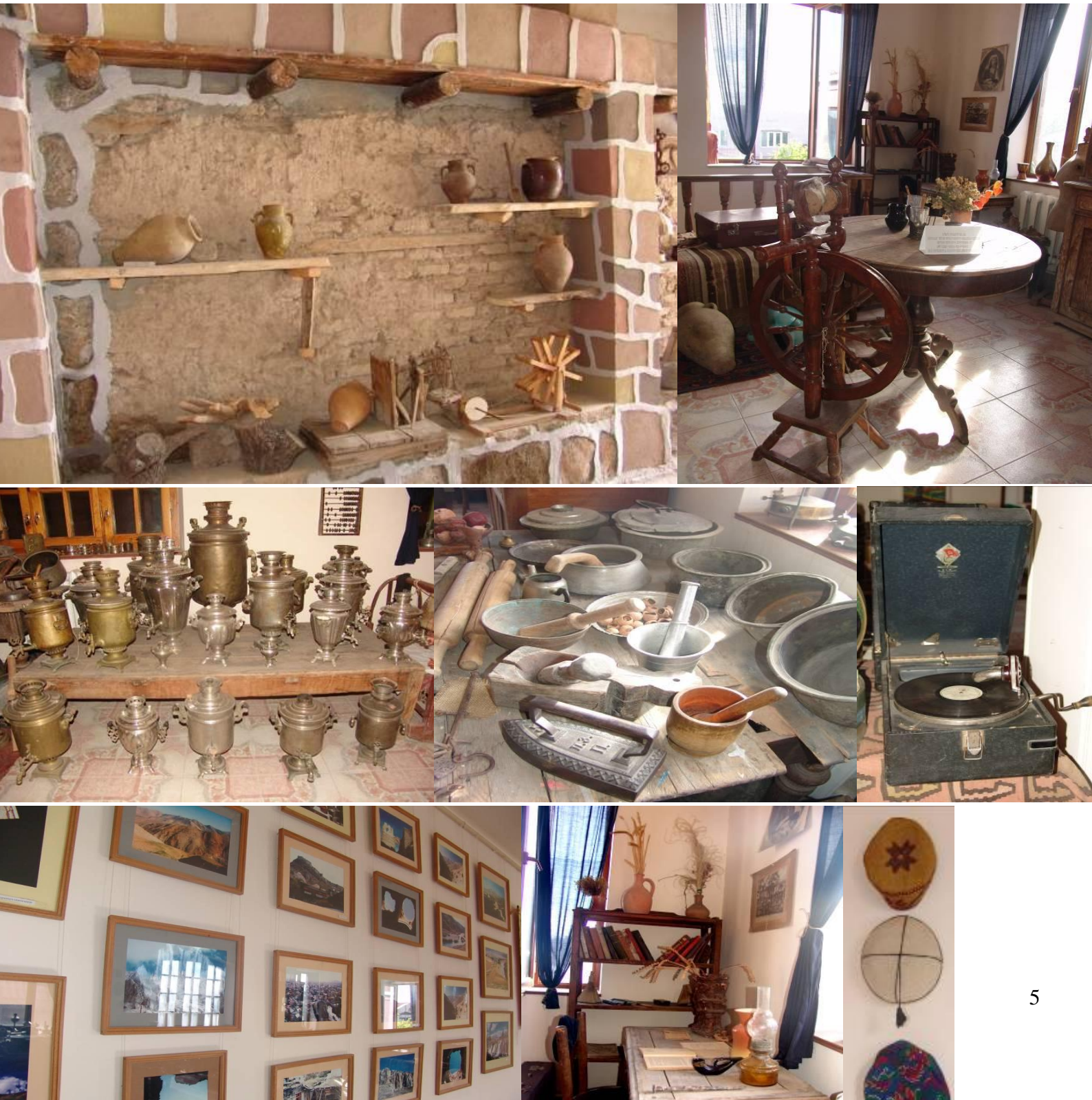




## 1. Excursions

Visit to the museums and art galleries of CAU with the introduction of studios/workshops. Cost– 2000 dr, 1-20p, 40 min.

**MACHANENTS** museum - an ethnographic museum, where guests can see samples from Western Armenia, Persarmenia and Jerusalem, and unique personal items and photos of Dro (Drastamat Kanayan) and his family. The Russian corner, where a collection of Russian samovars and other household items is introduced, has found its place in the museum. Tools and other household items used in our everyday life in different times deserve a special attention.



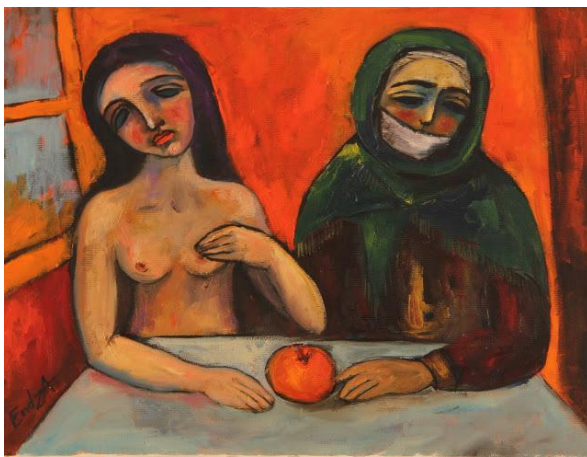




This gallery exhibits  
works by the painter  
Endza



*To see Endza's paintings and for more information  
visit our webpage [www.endza.com](http://www.endza.com)*





## Souvenir shop



There is a souvenir store, where guests can buy handicrafts made of the workshops, and also

can to see photos Grigor Machanensi.





## MENU / PRICE LIST

(summer/winter)

(Summer costs - June 1 – Oct 31, winter costs – Nov 1 – May 31)

### 1. DOLMA

4.000 / 4.200 AMD



Matsun  
Cheese - 2 sorts  
Basturma and sudjuk  
Salad - 2 kinds of vegetable salad  
Bread  
Water and mineral water  
Tea, coffee  
Traditional shaqar choraki

### 2. EJMIATSIN KUFTA

3.900 /

4.200  
AMD



Cartilage pilaf  
Cheese - 2 sorts  
Basturma and sudjuk  
Salad - 2 kinds of vegetable salad  
Bread  
Water and mineral water  
Tea, coffee  
Traditional shaqar choraki

### 3. HARISA

3.300 /

3.500  
AMD



Cheese - 2 sorts  
Basturma and sudjuk  
Salad - 2 kinds of vegetable salad  
Bread  
Water and mineral water  
Tea, coffee  
Traditional shaqar choraki

### 4. EJMIATSIN (potato and minced meat)

4.000 /

4.200  
AMD



Rice pilaf  
Cheese - 2 sorts  
Basturma and sudjuk  
Salad - 2 kinds of vegetable salad  
Bread  
Water and mineral water  
Tea, coffee  
Traditional shaqar choraki



**5. MARASH 3.800 / 4.000 AMD**



Cheese - 2 sorts  
Basturma and sudjuk  
Salad - 2 kinds of vegetable salad  
Bread  
Water and mineral water  
Tea, coffee  
Traditional shaqar choraki

**6. MACHANENTS  
(BEEF IN WINE )  
4.200 / 4.500 AMD**

Bulgur pilaf  
Cheese - 2 sorts  
Basturma and sudjuk  
Salad - 2 kinds of vegetable salad  
Bread  
Water and mineral water  
Tea, coffee  
Traditional shaqar choraki

**7. AYLAZAN (cognac burnt fried  
vegetables)**

**3.500 /  
3.800  
AMD**



Cheese - 2 sorts  
Basturma and sudjuk  
Salad - 2 kinds of vegetable salad  
Bread  
Water and mineral water  
Tea, coffee  
Traditional shaqar choraki

**8. CHICKEN WITH LEZON  
3.900 / 4.200 AMD**





Rice pilaf  
Cheese - 2 sorts  
Basturma and sudjuk  
Salad - 2 kinds of vegetable salad  
Bread  
Water and mineral water  
Tea, coffee  
Traditional shaqar choraki



<b>9. CHICKEN FILLET IN MILK SAUCE</b> 	<b>3.700 / 4.000 AMD</b>	Chal qashovi (lentils and rice) Cheese - 2 sorts Basturma and sudjuk Salad - 2 kinds of vegetable salad Bread Water and mineral water Tea, coffee Traditional shaqar choraki
<b>10. CHICKEN CUTLET</b> 	<b>3.300 / 3.600 AMD</b>	Mashed potatoes Cheese - 2 sorts Basturma and sudjuk Salad - 2 kinds of vegetable salad Bread Water and mineral water Tea, coffee Traditional shaqar choraki
<b>11. UZBEK PILAF WITH CHICKEN</b> 	<b>3.300 / 3.500 AMD</b>	Cheese - 2 sorts Basturma and sudjuk Salad - 2 kinds of vegetable salad Bread Water and mineral water Tea, coffee Traditional shaqar choraki
<b>12. BEEF CUTLET</b> <b>3.700 / 4.000 AMD</b> 		Potatoes and vegetables Cheese - 2 sorts Basturma and sudjuk Salad - 2 kinds of vegetable salad Bread Water and mineral water Tea, coffee Traditional shaqar choraki
<b>13.«ANAHIT» LAVASH ROLL (chicken)</b>		Bulgur pilaf Cheese - 2 sorts Basturma and sudjuk Salad - 2 kinds of vegetable salad



	<p>3.600 / 3.900 AMD</p>	<p>Bread Water and mineral water Tea, coffee Traditional shaqar choraki</p>
<p>14. «ANAHIT» LAVASH ROLL (beef )</p> 	<p>3.800 /4.100 AMD</p>	<p>Bulgur pilaf Cheese - 2 sorts Basturma and sudjuk Salad - 2 kinds of vegetable salad Bread Water and mineral water Tea, coffee Traditional shaqar choraki</p>
<p>15. FISH (stewed or roasted) 4.100 / 4.300 AMD</p> 		<p>Potatoes Cheese - 2 sorts Basturma and sudjuk Salad - 2 kinds of vegetable salad Bread Water and mineral water Tea, coffee Traditional shaqar choraki</p>
<p>16. LAVASH WITH CHICKEN</p> 	<p>1.800 AMD</p>	<p>Fried potatoes Cabbage salad Bread</p>
<p>17. CHICKEN KEBAB</p> 	<p>1.800 AMD</p>	<p>Fried potatoes Cabbage salad Bread</p>



18. Ghavurma, rice noodles 4.000

/ 4.200 AMD



Cheese - 2 sorts

Basturma and sudjuk

Salad - 2 kinds of vegetable salad

Bread

Water and mineral water

Tea, coffee

Traditional shaqar choraki

## Soups



Chkhrtma...700 AMD



Spas.....600 AMD



Bean brosh .....700 AMD



Vegetable .....500AMD



Makhokh ....900 AMD



Mushroom ...600 AMD



With Chicken...600 AMD



Putuk ... ... 1000 AMD



Borani (matsnapur)  
500 AMD

**Cancellation or postpone of a reservation at least 2 days before the date is free of charge, otherwise the cancelled order value.**

*National traditional cuisine*





CAU has a traditional kitchen where guests can not only taste the traditional dishes and meals, but also pass master classes and study traditional lavash and food preparation methods. There are also open air pavilions for meals.



## Master classes

### Pottery / clay art

1-10p. - 15.000 AMD, 1 hour

Each extra person + 1500 AMD



## *Carpet Knitting*

1500 AMD per person, 40 minutes

## *Drawing*

1-10p. - 15.000 AMD, 1 hour

Each extra person + 1500 AMD



## *National traditional cuisine*

### *1. Traditioanl gata-shaqar choraki*

1-10 p. -10.000 AMD

Each extra person - 1000 AMD



### *2. Dolma*

1-10 p. – 10. 000 AMD

Each extra person - 1000 AMD





### 3. Cultural Entertainment

- |  |                       |
|--|-----------------------|
| 1. "The Death of Kikos" by Hovhannes Tumanian,           | 20-25min., 15.000 AMD |
| 2. "The End of Evil" – puppet by Hovhannes Tumanian,     | 20-25min., 15.000 AMD |
| 3. "The Dog and the Cat" - puppet by Hovhannes Tumanian, | 20-25min., 15.000 AMD |
| 4. "Barekendan" - puppet by Hovhannes Tumanian,          | 20-25min., 15.000 AMD |
| 5. "The Liar" - puppet by Hovhannes Tumanian,            | 20-25min., 15.000 AMD |
| 6. "The Unlived Life" -                                  | 20-25min., 15.000 AMD |

#### 3.1 Performance



*performances together – 35.000 AMD*



#### 3.2 Armenian songs and dance, ethnic dance floor 40 min. – 35.000 AMD





### *3.3 Archaeological tourism theatrical performance*

*"Meeting with ancient man" - 15 min. – 20.000 AMD*



*3.4 You can take part of making wine in 130 years old winepress, in a very traditional way. – 15.000 AMD*





The wine making in traditional way has started in the CAU



**AUTUMN WINE**

The autumn wine again  
Messed into my veins,  
I took out my artery,  
Stroke out with tines.  
I flooded the wine  
From that funnel vein  
Right towards my heart...

The photos and the poem  
by Grigor Machanents



### 3.5 Wine storage in the CAU wine museum. **15.000 AMD**



### 3.6 Visitors' heart beatings record and installation in the CAU Hearts Beatings Museum.

One-time fee of **50,000 AMD**  
Annual maintenance fee of **15.000 AMD**

*Թանգարանի տուջին արվիպացված սրտի ձայնը (բանաստեղծ Գրիգոր Մաչանենց):*



Ձայնը հցված է, կարող եմ լսել: Նախատեսվում է ապագայում ստեղծել սրտի ծայներով աշխարհում առաջին  
**սինֆոնիան:**

Ձայնը հցված է կարող եմ լսել:

### 3.7 MACHANENTS GUEST HOUSE

You can find us '



<http://www.booking.com/hotel/am/machanents-guesthouse.ru.html>



[http://www.armhotels.am/EN/Hotels/Details/machanents\\_guest\\_house\\_312](http://www.armhotels.am/EN/Hotels/Details/machanents_guest_house_312)



tripadvisor

[http://www.tripadvisor.ru/Hotel\\_Review-g666440-d7193208-Reviews-](http://www.tripadvisor.ru/Hotel_Review-g666440-d7193208-Reviews-Machanents_Guest_House-Vagharshapat_Armavir_Province.html)

[Machanents\\_Guest\\_House-Vagharshapat\\_Armavir\\_Province.html](http://www.tripadvisor.ru/Hotel_Review-g666440-d7193208-Reviews-Machanents_Guest_House-Vagharshapat_Armavir_Province.html)

***The price 7.000 AMD – 12.000 AMD breakfast included***





### 3.8 Fish smoking in the traditional way *15.000 AMD*



**New offer from CAU's national cuisine.**

Dear partner.

Now you and your guests can prepare and taste our smoked fish made by traditional way.

Bon appetite





### 3.9 Area provide courses for meetings



MACHANENTS  
CULTURAL TOURISM

MACHANENTS TOURISM AND ART provides space for 80 participants for courses, meetings, presentations, the cost of 1 day is 17.000 AMD. It also provides a screen - 5.000 AMD and a projector - 10,000 AMD. There is also an opportunity of a lunch,

Social entrepreneurship in Etchmiadzin we opened two cultural center



CAU's Art School



Childrens Gallery



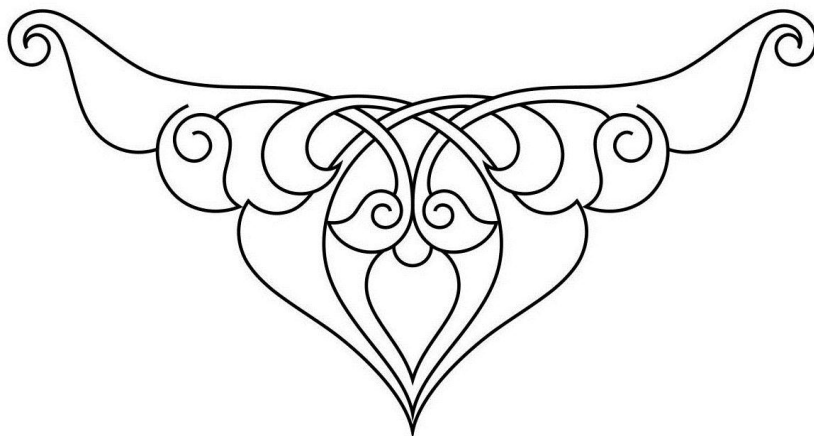
## 4. Minibus

We provide high-level Mercedes Benz 412D minibuses.



The minibus has a heating and cooling system. There are TV, DVD player, microphone in the saloon. It has a separate trunk.

In RA territory – 1km – 200 AMD  
Out of RA territory – Conventional





## *5. How to find us*

Shahumyan 36 st., Ejmiatsin 1101, RA

Tel/Fax: (+374 231) 4 56 10, (+374 98) 665 300

E-mail: [info@mta.am](mailto:info@mta.am)

Webpage: [www.mta.am](http://www.mta.am)

We will be glad to see you here!





# ***Machanents tourism & art 2014***

